









Heart Attacks, Heart Disease and Strokes are the cause of

1 of every 3

deaths in the U.S.

Heart Risk Factors Include



Heredity



Tobacco



Stress



Increasing Age



High Blood Pressure



Diet



High Cholesterol

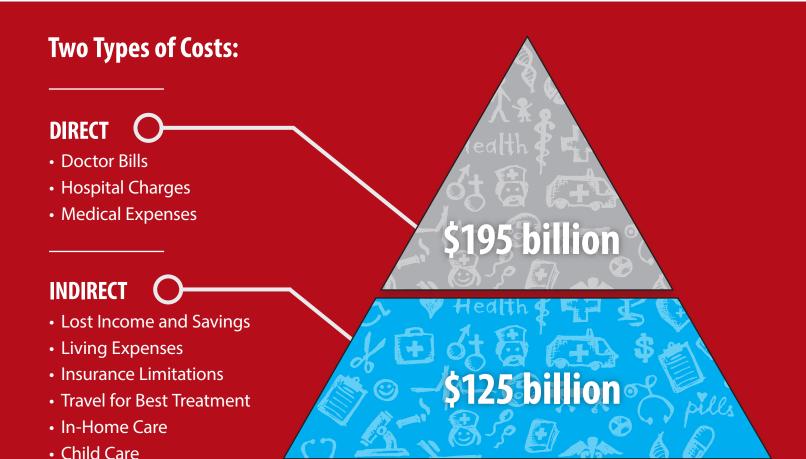


Physical Inactivity



Diabetes

Heart Attacks, Heart Disease and Strokes are expensive! In the United States, total costs exceed \$320 billion. Most people are surprised that their largest expenses during illnesses are often not their medical expenses — it's the indirect costs that their health insurance doesn't cover.



While your expenses go up your income and savings often go down, forcing you to rely on:

- Savings and Investments
- Selling Assets
- Retirement Funds
- College Funds

CARDIACARE Series 6 — plus

- Pays benefits directly to you, you decide how to spend them
- Pays in addition to any other insurance you own
- This policy's benefits are never reduced
- Premiums don't increase with age or due to claims
- Guaranteed renewable for life only you can cancel
- Policy has no cap on amount of benefits you receive or the number of claims you can have

BASE 1	STANDARD 2	CARDIACARE PLUS SERIES 6 - Benefits Benefits paid for Heart Disease, Heart Attack or Stroke unless otherwise noted	PREFERRED 4	ELITE 8
\$750	\$1,500	First Occurrence (Paid once per insured) • Paid upon the confirmed diagnosis of heart attack or stroke	\$3,000	\$6,000
\$100	\$200	Hospitalization (No Lifetime Limits) • For each day, includes U.S. Government Hospitals		\$800
\$150	\$300	Ambulance (No Lifetime Limits, includes air ambulance) - Each trip (two one-way trips per hospitalization)		\$1,200
\$120 \$3,000	\$240 \$6,000	Surgery & Anesthesia (No Lifetime Limits) • For each inpatient or outpatient surgery • We will continue to pay this benefit per day of hospitalization for recovery from your surgery up to	\$480 \$12,000	\$960 \$24,000
\$15	\$30	Physical Therapy (No Lifetime Limits) • For each day of physical therapy by a registered Physiotherapist • Payable for the same number of days you are hospitalized (up to 30 days per hospitalization)	\$60	\$120
\$30 \$30	\$60 \$60	 Healthy Heart Benefit (No Lifetime Limits, except Cholesterol Screening) For the following tests per calendar year, based on the schedule in your policy, up to (Cardiac Magnetic Resonance Imaging (MRI), Electrocardiogram (EKG or ECG), Cardiac Stress Test, Echocardiogram, Cardiac X-ray, Computed Tomography / CT Scan) For one Cholesterol Screening per insured 	\$120 \$120	\$240 \$240
\$2,500 \$.20	\$2,500 \$.20	 Patient Transportation (No Lifetime Limits) When you travel over 80 miles from home for covered services or up to 3 consultations prior to treatment, Round trip charges for your plane, train, or bus up to For each mile by personal auto 	\$2,500 \$.40	\$2,500 \$.60
\$2,500 \$.20	\$2,500 \$.20	 Family Member Transportation For one member of your immediate family also traveling more than 80 miles from home to be with you when you are hospitalized, round trip charges for plane, train, or bus up to For each mile by personal auto (If a child is hospitalized, we will pay this benefit for both parents. The automobile mileage is not payable when the family member travels with you) 		\$2,500 \$.60
\$25	\$50	Family Member Lodging (No Lifetime Limits) • For each day, up to 60 days, for a member of your immediate family who also travels more than 80 miles from home and requires lodging while you are hospitalized, we will pay charges up to	\$100	\$200
\$20,000	\$40,000	Heart Transplant (Paid once per insured) • For a human heart transplant	\$80,000	\$160,000

Where you get treated makes a BIG difference...

but it can also be VERY expensive. University of Washington Medical Center Oregon Health Sciences University Sanford USD Lenox Hill Boise **Medical** Ronald Banner O Regional The Nebraska Kosair Community Regional Medical Medical Center Children's Medical University Supplied Hospital Medical Center Banner A Heart Center Colorado University Kosair Hospital of Kansas Duke University Children's Hospital Banner Alta Vista Medical homas Integris **Heart** Regional **Arkansas Baptis** Heart Medical Center Emory of Sout Hospital K Hospital Hospital University Hospital Foundation Hospital

Our program makes sense even if you never file a claim!

Issue Age 55 & Under

Cash Value Benefit

- You are paid if you have claims or if you stay well!
- We RETURN YOUR PREMIUMS, less any claims paid, after twenty five years, or on the policy anniversary date following your 65th birthday, whichever comes first!
- Your Cash Value Benefit begins building after only five years in the plan. The longer you keep the plan, the more your benefit will grow!

Three examples of what can happen...

	NO CLAIM	SMALL CLAIM	LARGE CLAIM
PREMIUMS PAID	\$25,000	\$25,000	\$25,000
LESS CLAIMS PAID	<u> </u>	- 5,000	- 65,000
RETURN	\$25,000	\$20,000	- 0 -

Issue Age 56 to 80

Survivor Benefit

• If all covered adults pass away for any reason while the policy is in force, we immediately **RETURN YOUR PREMIUM***, less any claims paid! *up to \$32,000 for Elite - \$16,000 for Preferred - \$8,000 for Standard - \$4,000 for Base

Limitations and Exclusions

Persons with a prior history of heart disease, heart attack or stroke and those diagnosed within 30 days of the coverage effective date will not be covered. This policy only covers loss due directly to heart disease, heart attack or stroke. The First Occurrence benefit is not paid for heart disease. Benefits are not payable for any day of hospitalization unless the day of hospitalization is a direct result of heart disease, heart attack or stroke. Benefits paid for any one person will not exceed the maximum benefits shown in the Policy regardless of the number of types of heart disease, heart attacks or strokes.

The benefits described in this brochure are contained in policy series H7POLCTX and H9POL-TX. This brochure is not an insurance contract. The policy explains in detail the rights and obligations of both Family Heritage and the insured. It is important to read your policy carefully.



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